INFS 2520

Alternative Knowledge:
How Radical Ideas Are Communicated In Society

[MnTC 5 and 9]

Course Description
This course will introduce you to "alternative/non-mainstream" ideas and communities and how they communicate their ideas to the broader society. This course offers a unique exploration into the communication process that takes place in society between "alternative" ideas/communities and "mainstream" society. We begin with an overview of how ideology, persuasion, and propaganda are used by elites in a democratic society to enforce conformity and consent, and how dissenters use these same tools to challenge dominant ideas.

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